

GUIDE TO

FREE

Traffic Sales & Profits

GET FREE
TRAFFIC

BOOST
RESPONSE

REPEAT
VISITORS

GET FREE
BACK LINKS

FIND JV
PARTNERS

BUILD YOUR
OWN LIST

REPEAT
BUSINESS

USING FREE
TRAFFIC

BACKEND
MARKETING

UP-SELL &
CROSS-SELL

BOOST
PROFITS

TRAFFIC
TRACKING

EFFECTIVE
ENDORSEMENTS

[Lite Edition]

Internet Marketer's Guide to FREE Traffic, Sales & Profits

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About the Author:



Raam Anand
eBusiness Entrepreneur,
Author, Software Developer

Raam Anand comes from the programming background.

He was involved in systems programming to some of the leading banks and financial institutions in core areas like online banking, ATM interface, asset management, online transaction processing, inter-branch networking and so on.

Since 1992, Raam has served in leading positions like **Technical Director** of PSL, **Managing Director** of Tempus Data Services, **CEO** of infoYOGIS, besides being a sought-after **Advisor** to several leading financial institutions and marketing companies.

Raam "stepped" into Internet Marketing in the year 2003 and since then, has published several ***highly*** successful software programs, eBooks and special reports.

His "Content-N-Cash" software program has sold several hundred copies till date.

During the last few years, Raam has launched several websites, generating thousands upon thousands of sales and profits to himself, his JV Partners, affiliate, subscribers and members.

He is the owner of many websites, including:-

<http://Traffic-Sales-Profits.com>

<http://MySalesMate.com>

<http://List-and-Profits.com>

<http://infoYOGIS.com>

<http://SalesPageAnalyzer.com>

<http://Private-Label-Sites.com>

<http://Content-N-Cash.com>

<http://Article-Bee.com>

<http://RaamAnand.com>

.. and some more in the "rough".

Raam is a well known and respected marketer and is regarded as a leading authority on Internet Marketing, Joint Ventures and Creating Hot New Products that people need, desire and want to get their hands on, as soon as they are released.

Other than ***active*** Internet Marketing, Raam is also serving as the Managing Trustee of a non-profit institution, engaged in charity, education and research.

Introduction

Marketing and Advertising are two key factors in making money in any business and internet businesses are no different.

If you own your own website and are trying to make money with it, there is no way around it...you need a way to drive traffic to your website in order to generate sales and make money.

Now, while there is no way around having to drive traffic to your website in order to earn money. There is a way around having to pay for that traffic. That way is free traffic and advertising.

And that is exactly what this e-book is all about.

In this e-book you will find the simple, proven and effective ways to get free advertising and traffic so you don't have to spend money on driving visitors to your website.

Why is this so important?

Because when you think about it, what is the biggest most expensive part of your business that eats away at your profits the most? In most cases it is the advertising that eats away at your profits and takes money straight out of your pocket every single month!

The methods and advice in this book will allow you to simply take away the largest expense of your internet business, and that's worth a lot (however much you spend on advertising).

So, when you think about it: how much extra money would be left in your pocket if you did not have to pay for advertising (and traffic)?

What Will I Get Out of This E-Book?

Well... I assume that you don't need anyone to convince you that you NEED visitors to your website in order to make money from your online business.

In this publication, I'm going to reveal to you, 10 different ways that you can use to attract thousands of visitors to your website.

Not only that, you will also learn how to implement each one of the strategies that is explained in this e-book.

In this publication, I am going to tell you exactly where to go, what to do and more importantly, how to do... with step-by-step instructions and illustrations.

By following the suggestions and implementing the strategies revealed in this e-book, you will be able to drive thousands of visitors to any website.

However, before we delve into the subject of driving traffic, let us learn...

Here are the topics we'll be learning about:

- **What To Do With The Traffic You Are Going To Get?**
- Generating Thousands of Free Visitors to Your Site Using Articles
- **How to make your article interesting enough so they click on your resource link**
- How to write your article quickly and make it a viral marketing machine
- **How to polish your article so it looks like you're a professional writer**
- How to Get Your Articles "Out There"
- **So what should my email look like to any publisher?**
- Send Your Articles Out To Thousands
- **Getting Thousands Of Sites To Link To Your Website**
- Turn Your Articles into a Viral Marketing E-book
- **Setting Up an Affiliate Program**

- Joint Venturing For Profits
- **Reciprocal Linking**
- Building Your Opt-in List
- **Backend Marketing**
- Must Have Features On Your Web Site
- **Using Your Free Traffic to Its Full Potential!**
- Tips to Get Repeat Web Traffic

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